New lease of life for Alankuppam tourism project - The Hindu

...travellers as they played uriyadi, exchanged stories and shook a leg to Thil folk songs. While there were 400 visitors in 2015, the festival is now gearing up for bigger numbers with the Auroville Marathon scheduled around the same time. Visitors can ride a bullock cart through the village, watch therukoothu, karagattam or join villagers in a game of kabaddi or thayam.

The festival, supported by the Department of Tourism, is more participatory this year with a number of one-hour experiential sessions, says Balasundaram. Instead of just watching a performance, you can pick up a drum and try the thapattam, learn how to wield the silambam, draw a kolam or join village women in dancing the kummi.

Visitors can also stock up on lamp shades, handmade soaps, incense and crafts made from terracotta, papier mâché and bamboo. Or catch a demonstration of pottery, stone-carving and basket weaving by the artisans.

On your plate

A typical Tamil thali meal with locally grown vegetables and snacks, prepared using traditional grains, like ragi adai and millet kozhukattai, will be on sale during the festival. “These are prepared and sold by village women. We have a contest for the best dishes as the festival is possible only by cultivating community spirit among the locals,” says Elumalai, who works with Mohanam. The centre also conducts cooking classes, village tours and craft workshops on a regular basis for travellers looking for a slice of rural tourism.

On February 13-14, from 10 am to 6 pm, at Bamboo Land, Alankuppam, Auroville. Details: mohanamprogram@auroville.org.in or 0413 2623806 and 2622944

— Olympia Shilpa Gerald

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